R.J. REYNOLDS

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To:

All Region Operation Managers

Subject:

March 26, 1998

CTS promotions in Sam's Club Outlets

Ladies & Gentlemen:

The current size and configuration of the June CTS VAP promotions, Doral B4G1F & Doral B8G2F, and the lack of a shipper available to accommodate packing of these promotions makes it necessary to cancel them for any Sam's Club outlets.

The impact should be small however any region that is allocating promotion# 800532 and #800541 for Sam's Clubs should reallocate the sku's to another account.

If a shipper becomes available for these type promotions in the future we will add back in to the promotion flow chart for Sam's Club.

Sincerely.

Marty Washburn

cc:

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AMO's